### Technology Awareness Session





# Why Technology awareness?

Gone beyond internet safety now.

Ultimately it is still internet safety but the scale has changed.

 We need to get ourselves aware of the technology our children will use.

### Aims of the session

• To get you thinking about your child's relationship with technology.

Increase awareness of potential risk.

Help you realise we have to educate ourselves around technology.

What ways do your children access the internet?



# Do you Have?











# Whose responsibility is it to make the internet a better place?











Google TalkTalk sky





School?



You!



Your parents and family?





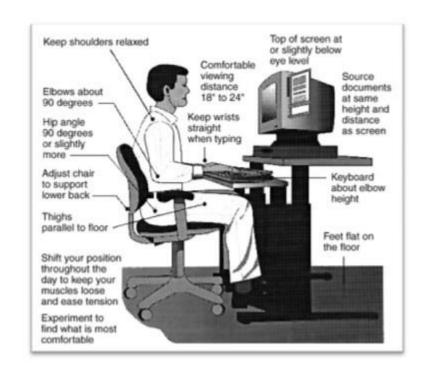
# What are your fears/worries?



# What do adults worry about?

- Predation (Sexual Emotional Physical Grooming)
- • Viewing inappropriate content
- Posting/sending inappropriate content (Selfies etc)
- Cyberbullying / Trolling & harassment
- • Copyright Theft
- Online addiction
- • Online Conduct contributing to destructive, illegal or inappropriate behaviour
- • Online Reputation & Identity Digital footprints/ Tattoos

### Health Concerns?





Eyes, backs thumbs? We don't yet know the long term outcome.

### At least an hour to settle



### What does it teach us?

• Ok google.....

• Is there an over reliance? Social skills, manners?





### What can I do?

 Help them to develop a positive relationship with technology.

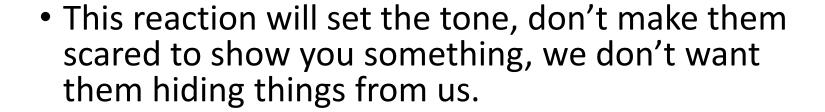
• How you introduce them to technology will shape their future use. This goes for tv, phones, computers, internet and even social media.

Set rules for use. Hour before bed/Not in.....



### Be their safety button.

 You will only get one chance at a first reaction to your child telling you about or showing you something they shouldn't be seeing.



• Use the internet with them. Show them how to use it for fun!





### Social Networking

Social networking websites such as Facebook, Google+ and Twitter have become popular over the last few years. People now spend a large amount of their time online keeping in touch with each other through these applications and services.



### This is our culture now it seems!

People are posting about their experiences before they have even had the experience.

Some are doing things so that they can post them, otherwise they would not bother.



32 photos in 6 minutes!!

### Therefore.....

We have to start thinking of the potential impact this can have.

- Ownership of data
- Identity theft
- Radicalisation
- Online footprint
- Employers searches

Once it is out there we can't get it back.



#### What do Apple, Facebook, and Google Know About You?

#### Facebook

FB allowed to share, sell, store info
how it likes Name – Birthplace – City of
Residence – Phone – Email – Current
Employment – Relationship Anniversary – Previous Relationships –
Aliases-Screen names-Address Book –
Family members – Religious Views +
Much More (Like Button is Tracked.) FB
Apps know who you are takling with etc

#### Google

Google allowed to share, sell, store info how it likes Location On - Google

Tracks History On – Google Tracks hourlydaily-monthly activity- top clicks / queries/sites

Age, gender, predicts your interests. Tracks devices you use & when last active
- Tracks how many emails sent and how
many contacts/ documents you haveTracks all talk accounts

#### **Apple**

Apple allowed to share, sell, store info how it likes

Name – Address – Email – Credit Card Details – Employment – Real time location – Habits – Use Cookies for Advertising – Tracks Safari pages – SiRi – is recorded sent to Apple and transcribed to process request

Contacts - Songs LOCATION LOCATION

What are the kids asking?

### Instagram



• Instagram is a picture and video sharing app. Users can post content and use hashtags to share experiences, thoughts or memories with an online community. You can follow your friends, family, celebrities and even companies on Instagram. Instagram allows live streaming.

### Instagram

- What do children and young people say to look out for:
- 34% of the children and young people who reviewed Instagram thought that it can be risky. The top risks were:
- Strangers following or talking to them, particularly adults
- Bullying, especially people posting mean posts or pictures
- Hacking and fake accounts
- People screenshotting and sharing their pictures and videos without permission

#### Why young people like it:

- The main things that young people told us they liked about this site were:
- Seeing what your friends are doing and commenting on their pictures
- Following your favourite celebrities
- Seeing and sharing funny pictures and videos

# Memes

Becoming more popular with kids sharing but also creating their own to make friends laugh.







# Memes

Can quickly become borderline offensive and then totally inappropriate.

Just because it makes you laugh doesn't mean it is acceptable socially.

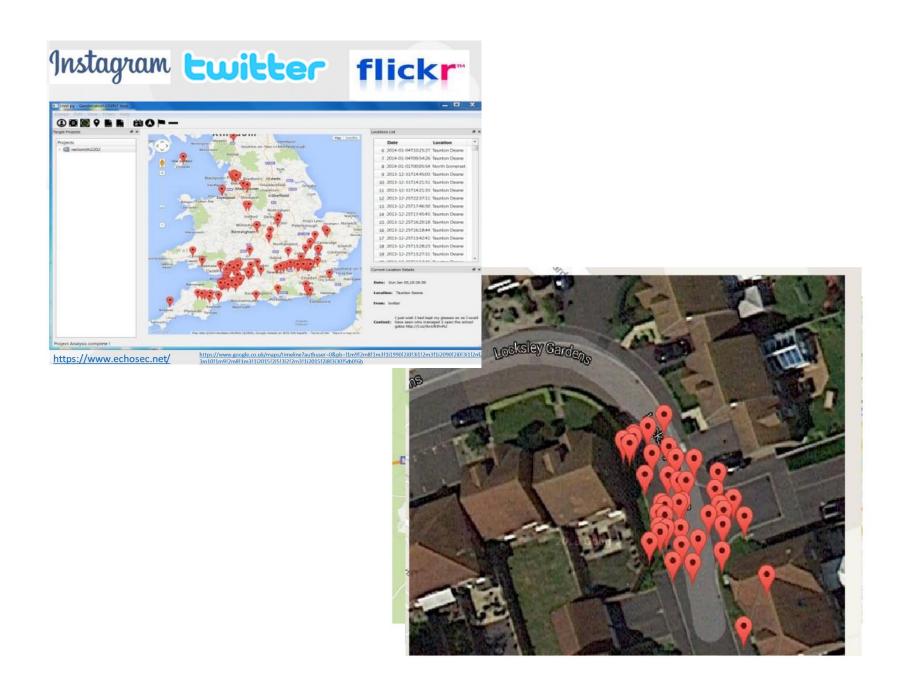




The importance of a positive digital footprint

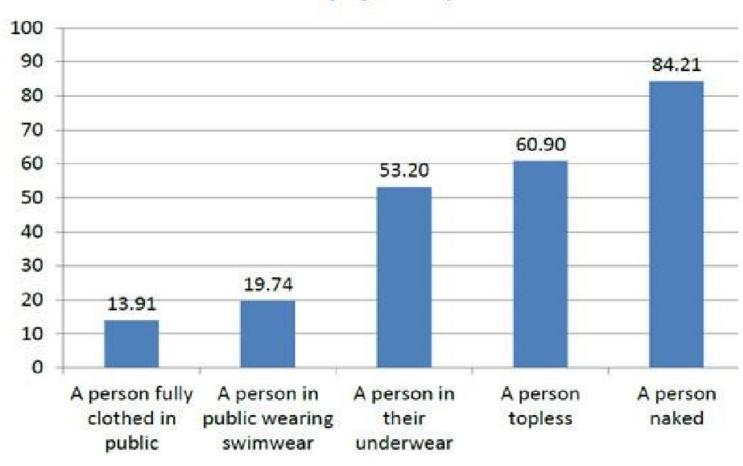


Privacy settings on but **GPS** left on.



Questioned as to what they believe would be construed as Inappropriate

# What is inappropriate?



### The most common reasons for rejecting an applicant for position or place were:

Posted <u>inappropriate</u> photos and comments
Posted content about drinking and drugs
Posted <u>negative comments</u> about a previous employer

Demonstrated poor communication skills Lied about their qualifications Inconsistent Social Media & Real Life

### Why employers disregarded candidates?

Posted provocative 'inappropriate' photo



53%





Just like your house, your social media pages can get cluttered and untidy. Just because I posted something 3 years ago doesn't mean it cant be found.

Do I need to have a tidy up?

Even though things posted are technically permanent some of the problems we just mentioned may be lessoned.



# Gaming





### Effects on Skills and Learning

- Social isolation children, tend to spend less time with their friends and others because they want to get back home/gaming place as fast as possible and continue playing. This makes them aloof from others and so in the long-run lack abilities of social communication.
- Children and teenagers may face confusion about reality and fiction
  The consequence is that they end up believing that the real world is
  similar to the virtual world of the game they have been playing and
  hence, behave and interact in the same way as they do during
  gaming.

### Fortnite and similar games.

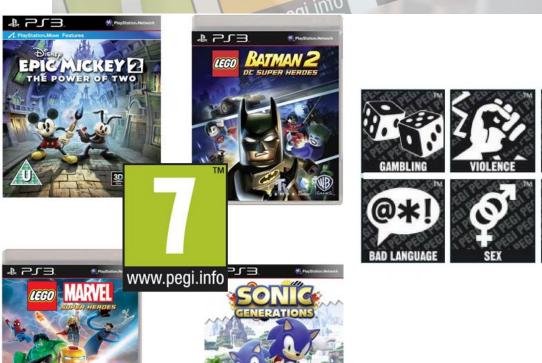
- In game communication-voice and chat
- Inappropriate reactions from other gamers are uncensored
- Abuse can be worse from own team-cost us the game
- Influences go beyond the game-Not appropriate to floss in my class.
- Friend requests, if accepted means those players can find me again easily.
- V bucks-currency



### What can I do?

- Play with them- not just a behaviour control!
- Educational apps can be fun- show them! Textexpress/working memory
- Ratings are there for a reason-but you are the one that makes the decision.





# Education is the key

• We don't want to deny our children the chance to use technology but we must educate them. Start a social media account with them, when you feel they are ready and start building a positive digital tattoo.

We need to be interested in technology even if we are not.

Teach them to use it responsibly

This generation's box of photos wont be in the loft!

# Don't be scared get active!

